

NOVERBA × CHING LARN TEA HOUSE

Tea Collection *Launch*

A perfume launch,
told through taste.

10.9.2026 • 4-7 PM •

CHUNG CHING STREET, SAI YING PUN

NOVERBA × CHING LARN



VENUE PROPOSAL



THE EXPERIENCE

The tea master brews.
The scent is in the room.
Guests taste the story.

Ching Larn performs a live tea ritual while NOVERBA presents all six scents. Guests taste the matching tea on the spot — Precedence creamy tea against the OH MY FIG scent. Scent and taste become one language, no words needed.



RITUAL · TASTING · SCENT

NOVERBA

Hong Kong artisanal fragrance house founded by Christy Tang. (sinhangx), a fragrance content creator. Six tea-scented eaux de parfum, each one a bottled moment.

“Speak Nothing, Smell Stunning.”

@noverba_hk · @sinhangx



Ching Larn Tea House

Tea ceremonies by The Hong Kong Taste. Ching Larn's signature Precedence creamy tea is matched to OHMYFIG—the scent and the sip become the same story.

“We use taste to present our scents.”

@chinglarn · @thehongkongtaste

THE ASK

One idle shop.
One evening. *10.9.*

SETUP	EVENT	TEARDOWN
2PM	4–7 PM	9 PM

- A/C + power
- Window frontage decorated by us
- Space returned as found

THE GUESTS

20-30⁺

The Takeaway

Every guest leaves with a 10ml perfume of their choice — while stock lasts.

Why it Works

Small, intentional events generate the kind of imagery that promotes a neighbourhood better than any poster.

WHAT THE HENDERSON RECEIVES

CONTENT

Event photos + a *30s recap video*

TIMING

Delivered *within two weeks* of 10.9

RIGHTS

Yours to use, *free* — community channels & beyond

Plus the one-night transformation itself: a decorated, activated shopfront on a lively street — captured forever in content your team can use to tell the Chung Ching Street story.